



# CELEBRATING 100 YEARS

## COPENHAGEN BUSINESS SCHOOL

CBS invites impact investors, municipalities, foundations, alumni, and practitioners to help us craft our research and education agenda in the field of social entrepreneurship and impact investing.

### ABOUT CBS

Founded in 1917, CBS is one of the largest business schools in Europe with about 22,000 students and 2,100 staff members. Offering a wide scope of university programmes ranging from 'Economics and Philosophy' to 'Advanced Economics and Finance', CBS provides an innovative research environment with 14 academic departments. Responsibility is a core part of our identity and strategy, which aims at educating the responsible leaders of tomorrow. CBS is a signatory of the U.N. Principles for Responsible Management Education (PRME) and has, for the past three years, consistently been among the top 10 business schools in the Better World MBA ranking (positioned 4<sup>th</sup> in 2016).

### SOCIAL ENTREPRENEURSHIP AT CBS

As outlined below social entrepreneurship, social innovation and impact investing are already an essential part of our research and teaching agenda. CBS has six tenured professors in this field. You find their research profiles on the backside. A more extensive list of all faculty and researchers is available on the CBS Social Entrepreneurship cluster website.

#### Social Entrepreneurship Education

Social entrepreneurship is an integral part of core courses and electives at both the Bachelor and Master level. Courses are offered in Denmark as well as on our Sino-Danish campus in Beijing. In addition, since 2014 CBS offers the 1<sup>st</sup> global Massive Open Online Course (MOOC) on social entrepreneurship. So far, more than 20,000 people from 180 countries joined this course on how to create societal impact.

Looking forward, we are planning to expand our educational offers in this field, for example, by introducing an executive education program for managers of social enterprises as well as a program aimed explicitly at impact investors and managers of philanthropic foundations. We are actively looking forward to input from practitioners to help us identify the focus and scope of these future educational offers.

#### Social Entrepreneurship Research

Researchers from various departments across CBS are working on topics related to social entrepreneurship and impact investing. The research profiles on the backside illustrate some selected cross-departmental efforts aimed at facilitating and supporting research in the area of social entrepreneurship.

Looking forward, one of our main objectives is to create more longitudinal databases that would allow us to study social entrepreneurship in more depth. So far two ideas have emerged: the global Social Enterprise Index to report on the progress in the social entrepreneurship sector, and the Impact Investing Balance Scorecard as a means of measuring and communicating the qualitative and quantitative effect of impact investing. We now invite actors in the field to give us further insights on where our focus should lie.



**Professor  
Kai Hockerts**

is the Academic Director of Responsible Management Education (PRME), Professor for Social Entrepreneurship at CBS, and leading the efforts of the Endowed Social Entrepreneurship Fund and the CBS Social Enterprise Index. Kai Hockerts' primary research focus is on corporate sustainability strategies and social entrepreneurship. Before joining CBS Kai was Adjunct Professor at INSEAD (F).



**Professor  
Anker Brink Lund**

is the Academic Director of the CBS Center for Civil Society Studies. The Center is systematically mapping key agents of the mediating third sector, supplementing market players and government actors. With inspiration from cutting-edge research dealing with blended value creation, stakeholder relations and social entrepreneurship, the Centre studies the current and future promises of civil society in an historical perspective.



**Professor  
Ester Barinaga's**

research focuses on the strategies, methods and tools used by civil society initiatives in their efforts to ignite social change, discussing the role of civil society at large, and the non-profit sector in particular. Emphasis lies on initiatives addressing ethnic marginalization and stigmatization in our societies. She has studied microfinance, collaborative arts and local currencies as methods to make our cities more inclusive.



**Professor  
Daniel Hjorth**

is the Academic Director of the CBS Entrepreneurship Platform. The Platform connects CBS' resources in entrepreneurship research and education, including CBS' global networks to business leaders and experts, with entrepreneurship in Denmark and in the Nordic region. The Platform hosts, among others, the Social Entrepreneurship Research Cluster, enhancing collaborative and interdisciplinary research in social entrepreneurship.



**Professor  
Mirjam van Praag**

is Maersk Mc-Kinney Møller Professor of Entrepreneurship at CBS. She is a Crown Member of the Socioeconomic Advisory Council (SER) of the Dutch government, in which she shares advice on social entrepreneurship. Her research, widely published in international academic journals, studies Economics of Entrepreneurship. One of her current research projects focuses on incentive structures within social enterprises.



**Associate Professor  
Sudhanshu Rai**

is one of the leading researchers in the "Co-creating Social Entrepreneurship for Innovation" research project at CBS. As part of this project, CBS hosted the two-day conference Co-Creating Social Entrepreneurship for Growth in 2014. The focus was to bring to the forefront the role social entrepreneurs play in their societies by presenting various social enterprises in Brazil, India, Bulgaria, the UK, Finland and Denmark.

For follow-ups please contact our Project Manager Felix Wittke: [fwi.msc@cbs.dk](mailto:fwi.msc@cbs.dk)